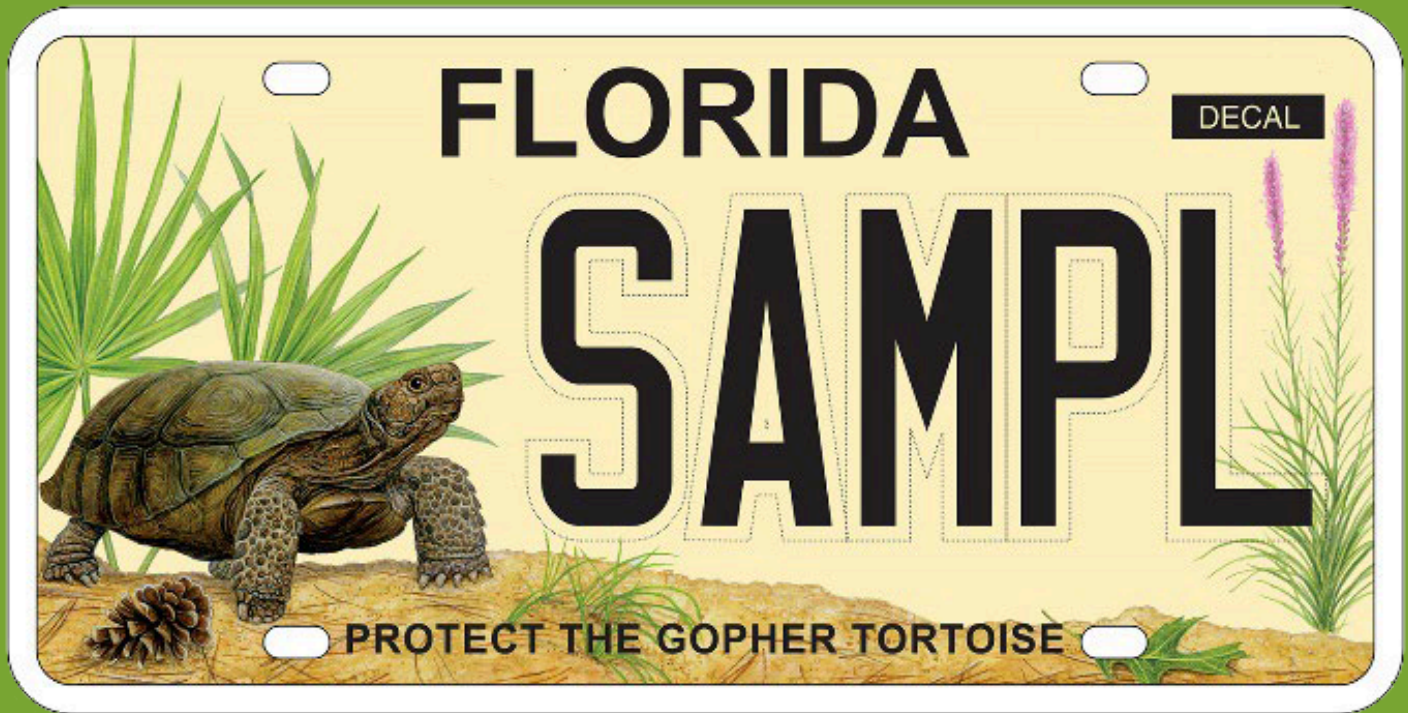


# Purchase your Gopher Tortoise License Plate Today!



## Each purchase supports gopher tortoise conservation

The gopher tortoise (*Gopherus polyphemus*) is a threatened species in the state of Florida, primarily due to loss of their upland habitat. Generated funds from this specialty license plate will be used for gopher tortoise habitat conservation, habitat management, education, and research.

## Eligibility for the specialty license plate

If you hold a valid Florida Driver's License or have a Florida-registered vehicle, you are eligible to purchase Gopher Tortoise plates for your car, truck, trailer, or RV! Plates can be purchased at any time, you do not need to wait until your registration renewal date to order one.

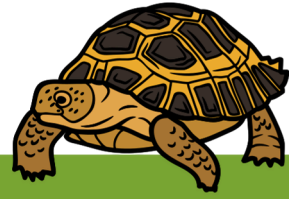
## Plates are available statewide

The gopher tortoise plate, with artwork by Matt Patterson, is officially available at tax collectors offices in Florida! Plates cost \$33 each, of which \$25 will directly go towards gopher tortoise conservation.

## Purchase your gopher tortoise license plate!

Visit [www.wildlandsconservation.org/gopher-tortoise-license-plate](http://www.wildlandsconservation.org/gopher-tortoise-license-plate) to learn more about the license plate program and how you can help with gopher tortoise conservation! To purchase your plate, visit any tax collector office online or in person.

# More Information on the Speciality License Plate



Tax collector offices and tag agencies are now issuing the specialty gopher tortoise plate! In order to bring awareness to the plight of the gopher tortoise, Wildlands Conservation has created this specialty license plate and will use the generated funds for gopher tortoise habitat conservation, habitat management, and research. With your help, we can help protect gopher tortoises and their upland habitat!



Specialty license plates have been an essential part of the conservation strategy for other Florida species including the manatee, Florida panther, and sea turtles, and we wish to add the gopher tortoise to this list. The gopher tortoise is a threatened species in the state of Florida, primarily due to the loss of upland habitat. A keystone species, gopher tortoises dig burrows that are used by more than 360 other animal species, including some that would not live anywhere else.



Inspired by wildlife rehabber Chelsey Vowles, the idea for the plate formed after she witnessed countless gopher tortoises being killed and injured while trying to cross the road. Chelsey's passion for healing and helping tortoises was the spark necessary to get the license plate started.



The annual fees from the sale of the plate will be distributed to Wildlands Conservation to fund research, education, and conservation, as well as upland habitat protection, restoration, and management in Florida to benefit the gopher tortoise and other upland species.



Up to 10% of the funds received by Wildlands Conservation may be used for the marketing of the plate and costs directly associated with the administration of the gopher tortoise license plate program. Wildlands Conservation will use and distribute funds to eligible Florida-based scientific, conservation, and educational organizations for the gopher tortoise, commensal species, and upland habitat research, conservation, and management through a grants program.